

Ryan Mason

Strong Leader with 20 years turf and ornamental management

Tatamy, PA 18085

mason112202@gmail.com

+1 484 241 5876

Strong organizational leader who can plan, project, and execute a company's short and long term plan and vision. Can identify key strengths and weaknesses within a landscape business with expertise in the turf and ornamental field. Builds strong relationships with key vendors and clients to help with the company branding.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Business Development Manager

Joshua Tree Experts - Souderton, PA

April 2019 to Present

Oversee all operations in tree, turf, and pest services and also serve as Business Development Manager for a 60-70 employee 8-9 million dollar firm. Very experienced in understanding, anticipating, and developing short and long term agronomic solutions

Operations Manager

Tomlinson Bomberger Lawncare, Landscape and Pest Control - Lancaster, PA

February 2012 to April 2019

Served as Operations Manager for all applications services at an award winning landscape company. Developed agronomic programs and budgets to achieve company goals.

Service Manager

Scotts Lawn Service - Middletown, PA

April 2002 to February 2012

Education

Some College in Geography

Bloomsburg University of Pennsylvania - Bloomsburg, PA

January 1994 to May 1998

Skills

- Horticulture (10+ years)
- Predictive analytics (10+ years)
- Senior leadership (8 years)

- Performance management (10+ years)
- Operations management (10+ years)
- Customer retention (10+ years)
- Marketing (5 years)
- Strategic Planning (8 years)
- Turf grass Management
- Landscape Maintenance
- Lawn Care
- Team Management
- Budgeting
- Business Intelligence
- Research & development (10+ years)
- Business Development
- CRM software
- Communication skills
- Computer literacy
- Outside sales

Certifications and Licenses

Pesticide Applicator's License

NALP Certified Turfgrass Manager

Spraying License

Pest Control License

Certified Arborist

Groups

Lawn Care Association of Pennsylvania

January 2017 to Present

Board member of Pa's voice of the lawn care industry. Served as President from 2018-2020

New Jersey Turfgrass Association

January 2016 to Present

Member